



Donna Laitinen

Donna Laitinen is a dedicated Social Impact Leader committed to fostering a more compassionate and enlightened world. With her extensive background as a Behavior Change Specialist, International Best-Selling Author, Speaker, and Course Creator, she has honed her expertise in neurodiversity, ADHD, and Special Needs. Recognizing the need for more meaningful connections and communication, Donna founded the Evoke Change Center, offering an innovative approach to nurturing creative thinking and forging deeper connections on a higher plane.

Donna possesses a natural gift for rallying and inspiring others, guiding them toward elevated levels of frequency in all facets of life, accessible to people from all walks of life. She invites You to tap into the power to EVOKE CHANGE.

BIO:

Industry: Mindfulness, Diversity & Inclusion, Mental Health, Personal & Professional Development, Global Transformation.

Initiatives: Donna's mission is to awaken compassion in our world. She collaborates with family services, school districts, therapy centers, mental health centers

Approach: Donna's approach is rooted in authentic pedagogy~ Elevate Education and Empower Connection through behavior change and energy connections, facilitating healing, self-recognition, and inspiration to take action. She develops energy healing systems that foster

self-discovery, awareness, and consciousness, allowing individuals to reconnect with their inner selves and higher power.

Principles: Donna's work is founded on leadership, teamwork, selfcare, and wholeness including:

- Create deeper meaning and connection with yourself and the world around you so that you are empowered to make more conscious choices and increase your own vibration for that of others
- Raise awareness of our role as humans to be activists for a more humanitarian, compassionate, and equal planet.
- The invitation is to explore pathways towards a better world with shared values and the courage to be the change we want to see in the world. A world with more trust, more vibrancy, and more justice; accomplished by healthier relationships with ourselves, each other, communities, the natural world, and spirit.
- Create a new kind of social impact. One that uses the mindset of equity and abundance to return to a more interconnected world. Let's rally, fuel and shape this emerging world. This course will help change consciousness on the planet and you get to be part of it. This is when the real healing of our planet takes place.

Speaking Events: Donna has spoken at prestigious institutions with bLU Talks at Columbia University, NY, the University of Los Angeles, Massachusetts Institute of Technology, Cambridge, MA and the South Shore Women's Conference in Quincy, MA. She has also engaged with the Umphanda Foundation for Autism in Nelson Mandela Metro Municipality, South Africa.

Extra Certifications: Donna holds additional certifications in:

- Youth Mental Health Suicide Prevention First Aider, Department of Mental Health
- Meditation, Relaxation, Stress Reduction Coach (ACE)
- Yoga Teacher Training from Breathing Lotus Living Arts
- YMCA LiveStrong Trainer dedicated to serving and supporting individuals with cancer
- AdaptX Coaching for neurodivergent individuals and those with special needs in physical movement and mindfulness support
- Personal Fitness Trainer (ACE)

Type of Organization: Consultancy / Education

Major Services: Donna offers "Evoke Change" *How do we love others more, including ourself, when we don't feel like it* Signature Talk, Programs, Workshops, and Retreats.

Area of Distribution: International

Expertise: Donna's expertise lies in empowering transformational education, focusing on mindfulness, emotional awareness, and self-love. She is dedicated to planning the collective success of all individuals, fostering conscious awareness, and creating a new era of social impact through compassion and enlightenment. **The invitation is to create a new kind of social impact. One that uses the mindset of equity and abundance to return to a more interconnected world.**